

LiveScoreBet™

LANDING PAGES BRIEFING PROCESS

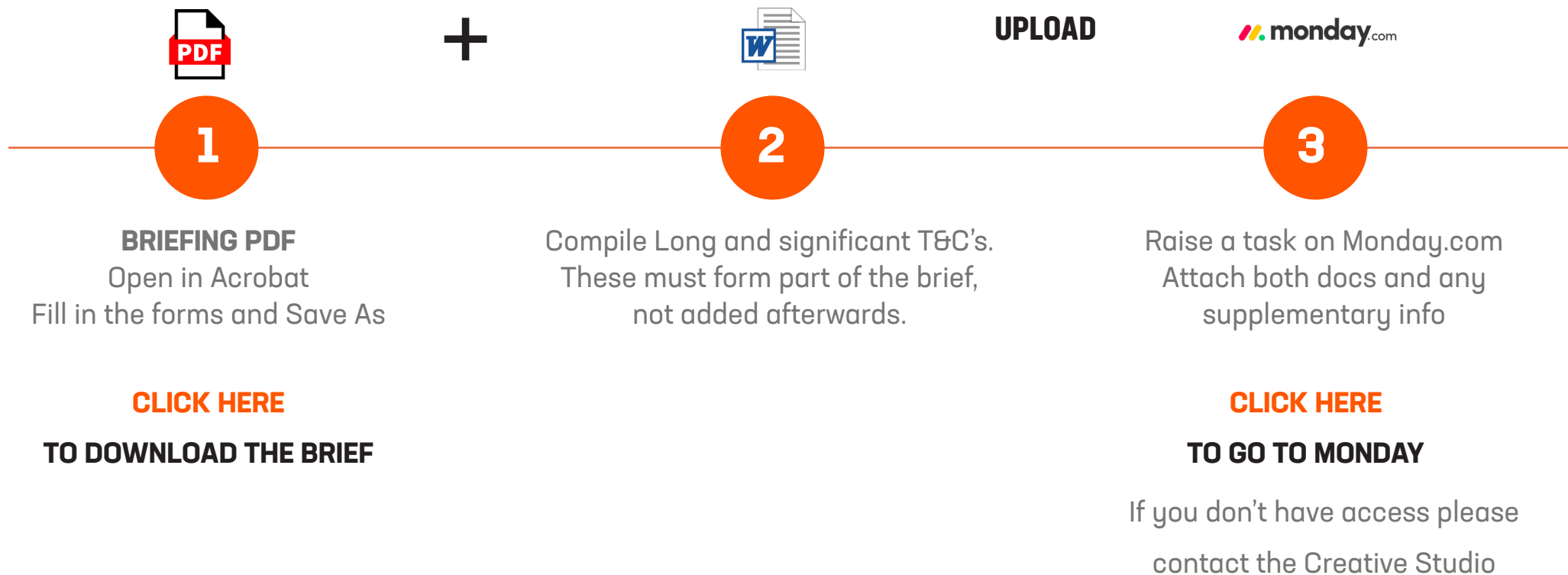


HOW THE PROCESS WORKS

Please follow the process as detailed below. If you require further info on how to raise or add a brief on Monday.com please go to: creative.livescoregroup.com/requests-2/

5 WORKING DAY SLA

We have a strict 5 working day SLA. This starts from when the brief is added to the Monday Production Board. This SLA should be seen as the minimum, Please submit briefs as much as possible in advance of the deadline.



LANDING PAGE EXAMPLE

This link shows an example of a landing page. These pages are made up of a series of content blocks, some of which are updatable and some locked.

WWW.LIVESCOREBET.COM/UK/PROMO/P/2022-B10G20-EPL-FOOTBALL/INDEX.HTML

LiveScoreBet
WELCOME OFFER
BET £10 GET £20 IN FREE BETS
Find out the latest Premier League betting odds, including in-play betting & accumulators.

[Join Here](#)

*New members. £10 min deposit & bet on sportsbook, placed & settled at 1.5 min odds within 14 days of sign-up. Win part of EW bets. 2 non-withdrawable £10 Free Bet Tokens: accept in 7 days, valid for 7 days from crediting (ex. EWs & Multiples), stakes not returned. Click here for Rules & Exclusions [Bet Responsibly. BeGambleAware.org](#)

PREMIER LEAGUE

- 1 Join LiveScore Bet
- 2 Deposit & place a £10 bet
- 3 Get two £10 free bets*

This following pages details the Landing page templates which we can configure to your requirements. These templates can be used for the following regions UK / IRE / NL / NI*. The **5 WORKING DAY SLA** applies to versioning our these pages. If for whatever reason these pages cannot accommodate your requirements. Please speak to one of our Creative Managers, who will scope the work with you and then provide you with an appropriate lead time.

* We also have Opera optimised landing page templates to for Nigeria.

1 OF 2

LiveScoreBet
PREMIER LEAGUE
WELCOME OFFER
BET £10 GET £20 IN FREE BETS
Find out the latest Premier League betting odds, including in-play betting & accumulators.

[Join Here](#)

*New members. £10 min deposit & bet on sportsbook, placed & settled at 1.5 min odds within 14 days of sign-up. Win part of EW bets. 2 non-withdrawable £10 Free Bet Tokens: accept in 7 days, valid for 7 days from crediting (ex. EWs & Multiples), stakes not returned. Click here for Rules & Exclusions [Bet Responsibly. BeGambleAware.org](#)

- 1 Join LiveScore Bet
- 2 Deposit & place a £10 bet
- 3 Get two £10 free bets*

WELCOME OFFER
Get on the ball with our bet £10, get £20 welcome offer. Place a single bet of a tenner or more on ANY sport at odds of 1/2 or greater to qualify for two £10 free bets upon settlement. That's the perfect treat to get you up and running.*

[Join Here](#)

*New members. Sportsbook only. £10 min deposit & bet on sportsbook, placed & settled at 1.5 min odds within 14 days of sign-up. Win part of EW bets. 2 non-withdrawable £10 Free Bet Tokens: accept in 7 days, valid for 7 days from crediting (ex. EWs & Multiples), stakes not returned. Click here for full rules and exclusions.

PRICE BOOSTS
Throughout the season we'll have price boosts too good to miss. But Football isn't the only sport under the spotlight. From tennis to horse racing, we've got all the big events covered.†

[Join Here](#)

†Limited Availability. Max bet £20. Singles only. Prices subject to fluctuation. Click here for full rules.

2 OF 2

SQUADS
REVEAL PLAYERS. THEY SCORE, YOU SCORE
COLLECT PLAYERS
Log in every day between Monday and Friday to reveal a Premier League player
PRIZE REVEAL
Get cash for every goal your players score in the stated fixtures. Find out how much after your final player is unveiled*

[Play Here](#)

*1x Player revealed in-game each day, max of 5 players per round of fixtures. Cash amount for each goal scored by players. Cash amount credited by wheel, credited as withdrawable cash. Click here for full rules and exclusions.

SAFE & SECURE
We pride ourselves putting our players safety and security first

QUICK WITHDRAWALS
Easy access to your funds anytime

BEST ODDS GUARANTEED
On all UK & Irish Horse Racing

TAKE TIME TO THINK BeGambleAware.org

OUR RESPONSIBLE GAMBLING MANAGEMENT TOOLS

- DEPOSIT LIMITS
- ACCOUNT COOL-OFF
- REALITY CHECK
- SELF EXCLUSION
- TRANSACTIONAL HISTORY

[TERMS AND CONDITIONS](#)
[PRIVACY POLICY](#)
[RESPONSIBLE GAMBLING](#)
[COOKIE POLICY](#)

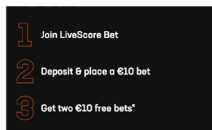
LANDING PAGES

LANDING PAGES CONTENT BLOCKS

The following Content Blocks can be added underneath the Offer Block. We try where possible not to change these. Bespoke Blocks which require additional functionality and which aren't simple to implement may fall outside of the **5-Day SLA**. One of the Creative Manager will be able to advise on lead times. .

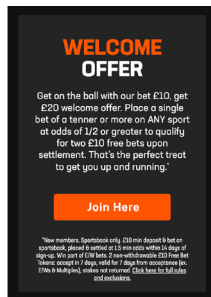
CB-STEPS

Can be switched off



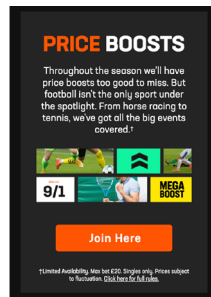
CB-GENERIC

Welcome offer



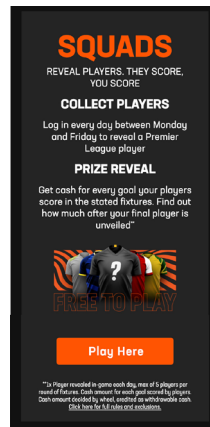
CB-PB

Contextualised for top sports



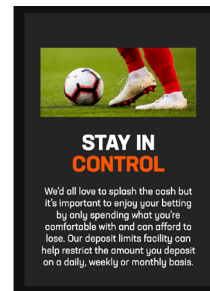
CB-SQUADS

Contextualised for football events



CB-RG

Can be switched off



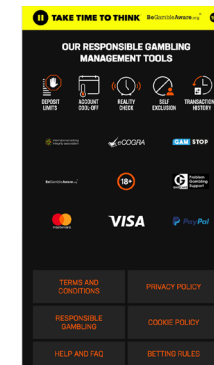
CB-USP

Always on



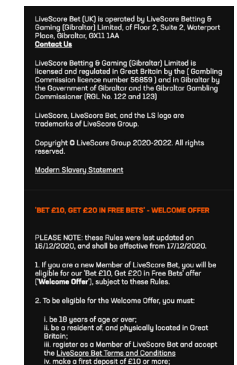
CB-RG+FOOTER

Always on



CB-T&C'S

Always on



1-WO

UK www.livescorebet.com/uk/promo/p/1-WO/index.html

IRE www.livescorebet.com/ie/promo/p/1-WO/index.html

NL www.livescorebet.com/nl-nl/promo/p/1-WO/index.html

LiveScoreBet™ WELCOME OFFER

BET £10 GET £20 IN FREE BETS

+ £10 free bet for each game England win in October*

[Bet Here](#)

*New members. £10 min deposit & bet on sportsbook, placed & settled at 1.5 min odds within 14 days of sign-up. Win part of EW bets. 2 non-withdrawable £10 Free Bet Tokens: accept in 7 days, valid for 7 days from crediting (ex. E/Ws & Multiples), stakes not returned. Click here for Rules & Exclusions [Bet Responsibly. BeGambleAware.org](#)

- 1 Join LiveScore Bet
- 2 Deposit & place a £10 bet
- 3 Get two £10 free bets*

WELCOME OFFER

Get on the ball with our bet £10, get £20 welcome offer. Place a single bet of a tanner or more on ANY sport at odds of 1/2 or greater to qualify for two £10 free bets upon settlement. That's the perfect treat to get you up and running.*

[Join Here](#)

*New members. Sportsbook only. £10 min deposit & bet on sportsbook, placed & settled at 1.5 min odds within 14 days of sign-up. Win part of E/W bets. 2 non-withdrawable £10 Free Bet Tokens: accept in 7 days, valid for 7 days from acceptance (ex. E/Ws & Multiples), stakes not returned. Click here for full rules and exclusions.

LiveScoreBet™

WELCOME OFFER

BET £10 GET £20 IN FREE BETS

+ £10 free bet for each game
England win in October*

[Bet Here](#)

*New members. £10 min deposit & bet on sportsbook, placed & settled at 1.5 min odds within 14 days of sign-up. Win part of E/W bets. 2 non-withdrawable £10 Free Bet Tokens: accept in 7 days, valid for 7 days from crediting (ex. E/Ws & Multiples), stakes not returned. Click here for Rules & Exclusions [Bet Responsibly. BeGambleAware.org](#)

- 1 Join LiveScore Bet
- 2 Deposit & place a £10 bet
- 3 Get two £10 free bets*

WELCOME OFFER

Get on the ball with our bet £10, get £20 welcome offer. Place a single bet of a tanner or more on ANY sport at odds of 1/2 or greater to qualify for two £10 free bets upon settlement. That's the perfect treat to get you up and running.*

[Join Here](#)

*New members. Sportsbook only. £10 min deposit & bet on sportsbook, placed & settled at 1.5 min odds within 14 days of sign-up. Win part of E/W bets. 2 non-withdrawable £10 Free Bet Tokens: accept in 7 days, valid for 7 days from acceptance (ex. E/Ws & Multiples), stakes not returned. Click here for full rules and exclusions.

2-WO-IMG

UK www.livescorebet.com/uk/promo/p/2-WO-IMG/index.html

IRE www.livescorebet.com/ie/promo/p/2-WO-IMG/index.html

NL www.livescorebet.com/nl-nl/promo/p/2-WO-IMG/index.html

LiveScoreBet™

WELCOME OFFER

BET £10 GET £20 IN FREE BETS

We offer fast, uncomplicated betting for all your pre-match and in-play bets.

[Bet Here](#)

*New members. £10 min deposit & bet on sportsbook, placed & settled at 1.5 min odds within 14 days of sign-up. Win part of E/W bets. 2 non-withdrawable £10 Free Bet Tokens: accept in 7 days, valid for 7 days from crediting (ex. E/Ws & Multiples), stakes not returned. Click here for Rules & Exclusions [Bet Responsibly. BeGambleAware.org](#)

PREMIER LEAGUE OFFER

- 1 Join LiveScore Bet
- 2 Deposit & place a £10 bet
- 3 Get two £10 free bets*

WELCOME OFFER

Get on the ball with our bet £10, get £20 welcome offer. Place a single bet of a tenner or more on ANY sport at odds of 1/2 or greater to qualify for two £10 free bets upon settlement. That's the perfect treat to get you up and running.

[Join Here](#)

LiveScoreBet™

PREMIER LEAGUE OFFER

WELCOME OFFER

BET £10 GET £20 IN FREE BETS

We offer fast, uncomplicated betting for all your pre-match and in-play bets.

[Bet Here](#)

*New members. £10 min deposit & bet on sportsbook, placed & settled at 1.5 min odds within 14 days of sign-up. Win part of E/W bets. 2 non-withdrawable £10 Free Bet Tokens: accept in 7 days, valid for 7 days from crediting (ex. E/Ws & Multiples), stakes not returned. Click here for Rules & Exclusions [Bet Responsibly. BeGambleAware.org](#)

- 1 Join LiveScore Bet
- 2 Deposit & place a £10 bet
- 3 Get two £10 free bets*

WELCOME OFFER

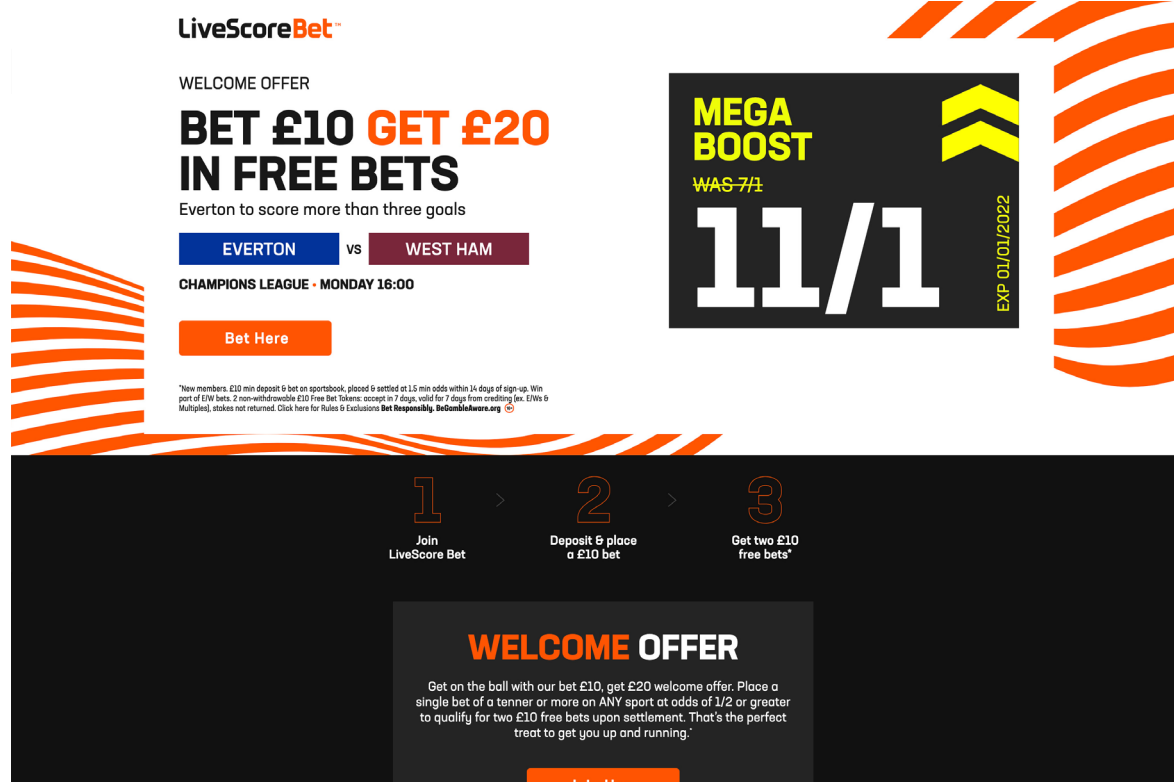
Get on the ball with our bet £10, get £20 welcome offer. Place a single bet of a tenner or more on ANY sport

3-MB

UK www.livescorebet.com/uk/promo/p/3-MB/index.html

IRE www.livescorebet.com/ie/promo/p/3-MB/index.html

NL www.livescorebet.com/nl-nl/promo/p/3-MB/index.html



LiveScoreBet™

WELCOME OFFER

BET £10 GET £20 IN FREE BETS

Everton to score more than three goals

EVERTON vs WEST HAM

CHAMPIONS LEAGUE - MONDAY 16:00

[Bet Here](#)

MEGA BOOST
WAS 7/1
11/1
EXP 01/01/2022

*New members. £10 min deposit & bet on sportsbook, placed & settled at 1.5 min odds within 14 days of sign-up. Win part of E/W bets. 2 non-withdrawable £10 Free Bet Tokens: accept in 7 days, valid for 7 days from crediting (ex. E/Ws & Multiples), stakes not returned. Click here for Rules & Exclusions [Bet Responsibly. BeGambleAware.org](#)

- 1 Join LiveScore Bet
- 2 Deposit & place a £10 bet
- 3 Get two £10 free bets*

WELCOME OFFER

Get on the ball with our bet £10, get £20 welcome offer. Place a single bet of a tenner or more on ANY sport at odds of 1/2 or greater to qualify for two £10 free bets upon settlement. That's the perfect treat to get you up and running.

[Join Here](#)

LiveScoreBet™

WELCOME OFFER

**BET £10
GET £20 IN
FREE BETS**

Everton to score more than three goals

EVERTON vs WEST HAM

CHAMPIONS LEAGUE
MONDAY 16:00

**MEGA
BOOST**

WAS 7/1

11/1

EXP 01/01/2022

[Bet Here](#)

*New members. £10 min deposit & bet on sportsbook, placed & settled at 1.5 min odds within 14 days of sign-up. Win part of E/W bets. 2 non-withdrawable £10 Free Bet Tokens: accept in 7 days, valid for 7 days from crediting (ex. E/Ws & Multiples), stakes not returned. Click here for Rules & Exclusions [Bet Responsibly. BeGambleAware.org](#)

- 1 Join LiveScore Bet
- 2 Deposit & place a £10 bet
- 3 Get two £10 free bets*

**WELCOME
OFFER**

Get on the ball with our bet £10, get £20 welcome offer. Place a single

4-PB

UK www.livescorebet.com/uk/promo/p/4-PB/index.html

IRE www.livescorebet.com/ie/promo/p/4-PB/index.html

NL www.livescorebet.com/nl-nl/promo/p/4-PB/index.html

LiveScoreBet™

WELCOME OFFER

BET £10 GET £20 IN FREE BETS

Everton to score more than three goals

EVERTON vs WEST HAM

CHAMPIONS LEAGUE - MONDAY 16:00

[Bet Here](#)

PRICE BOOST
WAS 7/1
11/1
EXP 01/01/2022

*New members. £10 min deposit & bet on sportsbook, placed & settled at 1.5 min odds within 14 days of sign-up. Win part of E/W bets. 2 non-withdrawable £10 Free Bet Tokens: accept in 7 days, valid for 7 days from crediting (ex. E/Ws & Multiples), stakes not returned. Click here for Rules & Exclusions [Bet Responsibly. BeGambleAware.org](#)

- 1 Join LiveScore Bet
- 2 Deposit & place a £10 bet
- 3 Get two £10 free bets*

WELCOME OFFER

Get on the ball with our bet £10, get £20 welcome offer. Place a single bet of a tenner or more on ANY sport at odds of 1/2 or greater to qualify for two £10 free bets upon settlement. That's the perfect treat to get you up and running.*

LiveScoreBet™

WELCOME OFFER

**BET £10
GET £20 IN
FREE BETS**

Everton to score more than three goals

EVERTON vs WEST HAM

CHAMPIONS LEAGUE
MONDAY 16:00

PRICE BOOST
WAS 7/1
11/1
EXP 01/01/2022

[Bet Here](#)

*New members. £10 min deposit & bet on sportsbook, placed & settled at 1.5 min odds within 14 days of sign-up. Win part of E/W bets. 2 non-withdrawable £10 Free Bet Tokens: accept in 7 days, valid for 7 days from crediting (ex. E/Ws & Multiples), stakes not returned. Click here for Rules & Exclusions [Bet Responsibly. BeGambleAware.org](#)

- 1 Join LiveScore Bet
- 2 Deposit & place a £10 bet
- 3 Get two £10 free bets*

WELCOME OFFER

Get on the ball with our bet £10, get

5-TVTX1

UK www.livescorebet.com/uk/promo/p/5-TVTx1/index.html

IRE www.livescorebet.com/ie/promo/p/5-TVTx1/index.html

NL www.livescorebet.com/nl-nl/promo/p/5-TVTx1/index.html

LiveScoreBet™

WELCOME OFFER

BET £10 GET £20 IN FREE BETS

+ £10 free bet for each game England win in October*

Bet Here

*New members. £10 min deposit & bet on sportsbook, placed & settled at 1.5 min odds within 14 days of sign-up. Win part of E/W bets. 2 non-withdrawable £10 Free Bet Tokens: accept in 7 days, valid for 7 days from crediting (ex. E/Ws & Multiples), stakes not returned. Click here for Rules & Exclusions [Bet Responsibly. BeGambleAware.org](#) ©

PREMIER LEAGUE • MONDAY 16:00

ARS
ARSENAL

VS

CHE
CHELSEA

1 **Join LiveScore Bet**

2 **Deposit & place a £10 bet**

3 **Get two £10 free bets***

WELCOME OFFER

Get on the ball with our bet £10, get £20 welcome offer. Place a single bet of a tenner or more on ANY sport at odds of 1/2 or greater to qualify for two £10 free bets upon settlement. That's the perfect treat to get you up and running.

Join Here

*New members. Sportsbook only. £10 min deposit & bet on sportsbook, placed & settled at 1.5 min odds within 14 days of

LiveScoreBet™

WELCOME OFFER

BET £10 GET £20 IN FREE BETS

+ £10 free bet for each game England win in October*

ARS vs CHE
ARSENAL CHELSEA

PREMIER LEAGUE
MONDAY 16:00

Bet Here

*New members. £10 min deposit & bet on sportsbook, placed & settled at 1.5 min odds within 14 days of sign-up. Win part of E/W bets. 2 non-withdrawable £10 Free Bet Tokens: accept in 7 days, valid for 7 days from crediting (ex. E/Ws & Multiples), stakes not returned. Click here for Rules & Exclusions [Bet Responsibly. BeGambleAware.org](#) ©

1 **Join LiveScore Bet**

2 **Deposit & place a £10 bet**

3 **Get two £10 free bets***

WELCOME OFFER

Get on the ball with our bet £10, get £20 welcome offer. Place a single bet of a tenner or more on ANY sport at odds of 1/2 or greater to qualify for two £10 free bets upon settlement. That's the perfect treat to get you up and running.*

6-TVTX2

UK www.livescorebet.com/uk/promo/p/6-TVTx2/index.html

IRE www.livescorebet.com/ie/promo/p/6-TVTx2/index.html

NL www.livescorebet.com/nl-nl/promo/p/6-TVTx2/index.html

LiveScoreBet™

WELCOME OFFER

**BET £10 GET £20
IN FREE BETS**

2 or more goals on each of the two games now 40/1

[Bet Here](#)

*New members. £10 min deposit & bet on sportsbook, placed & settled at 1.5 min odds within 14 days of sign-up. Win part of E/W bets. 2 non-withdrawable £10 Free Bet Tokens: accept in 7 days, valid for 7 days from crediting (ex. E/Ws & Multiples), stakes not returned. Click here for Rules & Exclusions [Bet Responsibly. BeGambleAware.org](#)

CHAMPIONS LEAGUE - MONDAY 16:00

CHE vs **TOT**

CHELSEA TOTTENHAM HOTSPUR

CHAMPIONS LEAGUE - MONDAY 16:00

CHE vs **LIV**

CHELSEA LIVERPOOL

1 Join LiveScore Bet

2 Deposit & place a £10 bet

3 Get two £10 free bets*

WELCOME OFFER

Get on the ball with our bet £10, get £20 welcome offer. Place a single bet of a tenner or more on ANY sport at odds of 1/2 or greater to qualify for two £10 free bets upon settlement. That's the perfect treat to get you up and running.

[Join Here](#)

*New members. Sportsbook only. £10 min deposit & bet on sportsbook, placed & settled at 1.5 min odds within 14 days of

LiveScoreBet™

WELCOME OFFER

**BET £10
GET £20 IN
FREE BETS**

2 or more goals on each of
the two games now 40/1

CHE vs **TOT**

CHELSEA TOTTENHAM HOTSPUR

CHAMPIONS LEAGUE
MONDAY 16:00

CHE vs **LIV**

CHELSEA LIVERPOOL

CHAMPIONS LEAGUE
MONDAY 16:00

[Bet Here](#)

*New members. £10 min deposit & bet on sportsbook, placed & settled at 1.5 min odds within 14 days of sign-up. Win part of E/W bets. 2 non-withdrawable £10 Free Bet Tokens: accept in 7 days, valid for 7 days from crediting (ex. E/Ws & Multiples), stakes not returned. Click here for Rules & Exclusions [Bet Responsibly. BeGambleAware.org](#)

- 1 Join LiveScore Bet
- 2 Deposit & place a £10 bet
- 3 Get two £10 free bets*

**WELCOME
OFFER**

Get on the ball with our bet £10, get
£20 welcome offer. Place a single

THANK YOU

