

# LiveScoreBet™

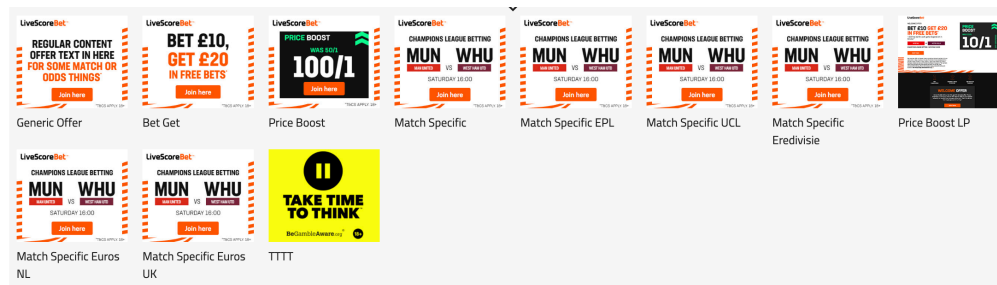
## STREAMEYE INSTRUCTIONS FOR TEMPLATE

Livescore Bet Momentum Lines 22



# HOW IT WORKS

THE TEMPLATE COMBINES EXPORTS FOR  
**DISPLAY, LP AND STATIC IMAGERY.**



## Social sizes (Static):

- The social sizes only work with the Match Specific offers.
- If you create a feed which will be used simultaneously for all three outputs (please avoid when possible) then it is vital to export the social sizes first by selecting them and then select the third option for Generate Download static images.
- You can select multiple Match Specific offers and export them at the same time but on preview you will only see the first offer selected. In the downloaded zip you will find each offer with its respective sizes.
- The scheduler is not mandatory when exporting static since it only effects the display banners and LPs.
- The LP specific fields do not make any difference to the static outputs.
- The TTTT screen is always build in as a strip into the static images when English is selected as a language.

## Display sizes (HTML5):

- The display banners are only to be used by themselves without the social sizes being selected in the final saved feed.
- You can select and combine all offers but the Price Boost LP is specifically created to sever a Landing Page.
- It is vital to set the scheduler correct in order for banner to display the correct offer at the correct time.
- This also applies for the Match Specific offers which also serve Landing pages with information such as T&C's, additional offers, etc.
- When reusing/updating a saved feed please make sure you are aware if it's inked to a live LP since any changes on Streameye would affect the LP as well.
- Make sure that the Fallback text, Fallback CTA and Fallback T&C's are all populated since once the banner expires (comes out of the pre scheduled time) it will display the fallback.

## Serving Landing Pages:

- The landing pages are served information from the banners carried by Streameye.
- This is done by placing the feed ID into the LP code.
- There are specific fields which are dedicated to managing the LP which will not be displayed by the display banners but only used as a form of CMS to serve the LP.
- The only offers that do that are the Match Specific (Leagues) and Price Boost LP.
- Each landing page which is designed to receive data from Streameye has it's own fallback in case the scheduler is not set or expired.
- Same as the display banners please make sure that when resaving/updating the feed you crosscheck with the relevant LP's.

If you have any questions please reach out to

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