

# CRM STREAMEYE CATALOGUE

LiveScore™

## CRM BUILDERS

- 01 **UK / IRE** (6)
- 02 **NIGERIA** (12)
- 03 **NETHERLANDS** (18)
- 04 **VIRGIN** (24)

LiveScore™

# GETTING THE BEST OUT OF STREAMEYE

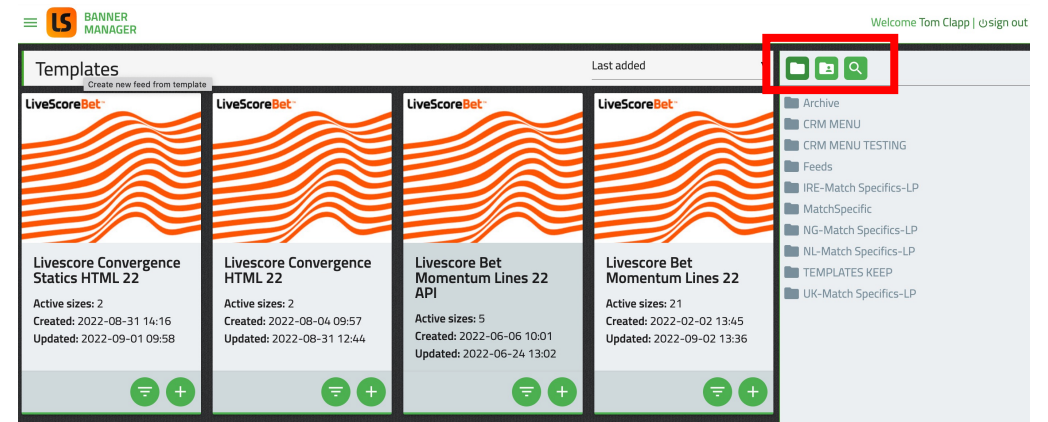
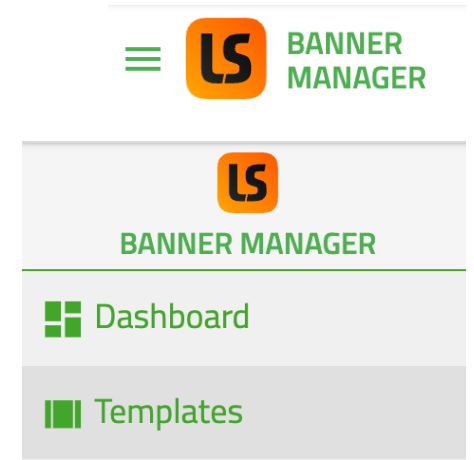
<https://app.streameye.com/Account/Login>

Logon to Streameye. You'll land on the dashboard. On the right hand-side you'll see 'my feeds' and 'shared feed'.



My feeds

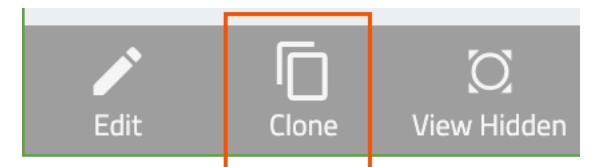
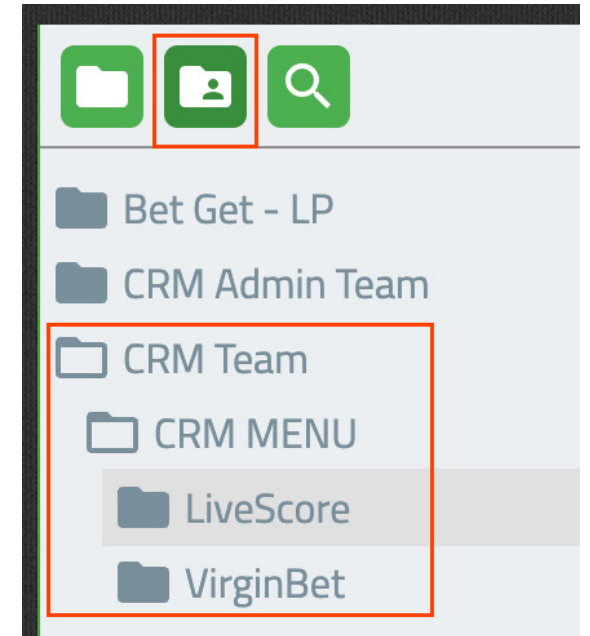
Shared feeds



# GETTING THE BEST OUT OF STREAMEYE

Navigate to the **CRM TEAM** folder in the 'Shared feeds'.

The feeds within this folder correspond to those which are shown in this catalogue. All you have to do is browse the catalogue, find a feed which would best service your requirements and then locate it in the CRM Team feeds. Once found please **MAKE A CLONE OF IT**. This will make a copy of it and add it to your 'My feeds' folder. You can then adapt it to your own needs. Each feed is quite versatile so please experiment with it. By doing so you'll get the best out of it and become more confident in finding ways to deliver your message. Further builders and feeds will be added to the CRM Team folder and the catalogue updated. You'll receive an email notification of any future updates.



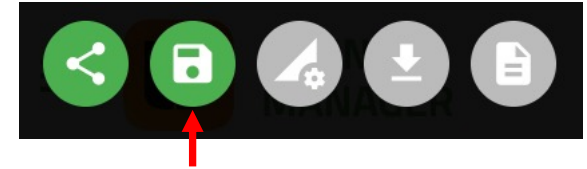


# GETTING THE BEST OUT OF STREAMEYE

- 1 NEVER EDIT THE SHARED MENU FEEDS,**  
Always make a clone first and then edit your local copy.
- 2** To make banners present well, you may need to edit your message to fit the space. Builders aren't a 'one size fits all' solution. Your content formatting might not always work for all sizes, meaning you may need to make tweaks and save out some sizes individually.
- 3** Follow these steps to download the banners or share links for review

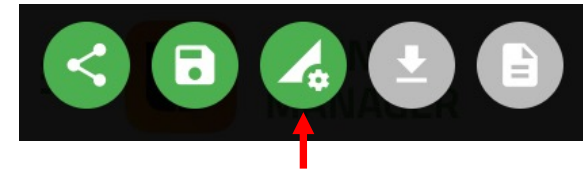
A **SAVE, EDIT AND GENERATE**

B



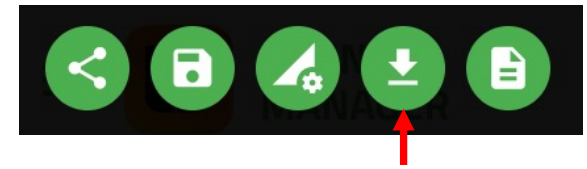
Click on the 'save' icon

C



Click 'generate banners'

D



Click 'download' banners

Banner Image  
[https://static.streameye.net/images/f5c2ee06-adfa-4b87-8914-2a4a5fdb38a5/1200x624\\_1662203731073.jpg](https://static.streameye.net/images/f5c2ee06-adfa-4b87-8914-2a4a5fdb38a5/1200x624_1662203731073.jpg)

Copy to clipboard

Share links for review



# GETTING THE BEST OUT OF STREAMEYE

- 4 When previewing your banners. Make sure you position the image by dragging or zooming so to make it present the best it can

Before



After







# PRICE BOOST

## EMAIL

**PRICE BOOST**  
WAS 5/1  
**20/1**  
EXP 10/01/22

**CRYSTAL PALACE, FULHAM & CHELSEA EACH TO SCORE 2 OR MORE GOALS**

ON THESE PREMIER LEAGUE GAMES, AVAILABLE TILL 19:30\*

[Bet Here](#)

1200x624

## ONSITE

FOOTBALL

**CRYSTAL PALACE, FULHAM & CHELSEA EACH TO SCORE TWO GOALS OR MORE**

> PREMIER LEAGUE • AVAILABLE TILL 19:30\*

**PRICE BOOST**  
WAS 5/1  
**20/1**

1080x328

## PUSH

FOOTBALL

**CRYSTAL PALACE, FULHAM & CHELSEA EACH TO SCORE TWO GOALS OR MORE**

> PREMIER LEAGUE  
> AVAILBALE TILL 19:30\*

[Bet Here](#)

**PRICE BOOST**  
WAS 5/1  
**20/1**  
EXP 10/01/22

\*Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur posuere maximus viverra. Vestibulum posuere tempus ex in sollicitudin. Integer mollis nec nisi vel vulputate. Duis augue urna, iaculis in orci ut, congue lobortis elit. Integer laeima, elit eu sodales molestie, arcu turpis varius magna, a malesuada enim massa vel massa. T&C's apply - Bet responsibly begambleaware.org 18+

800x450

**PRICE BOOST**  
WAS 5/1  
**20/1**  
EXP 10/01/22

**CRYSTAL PALACE, FULHAM & CHELSEA EACH TO SCORE 2 OR MORE GOALS**

ON THESE PREMIER LEAGUE GAMES, AVAILABLE TILL 19:30\*

[Bet Here](#)

1200x1723

- CRM Team
  - CRM MENU
    - LiveScore
      - LSB
        - NG
        - NL
      - UK / IRE
      - Boosts
    - Price
      - PriceBoost-email
      - PriceBoost-onsite
      - PriceBoost-push



# MEGA BOOST

## EMAIL

**MEGA BOOST**  
WAS 5/1  
**50/1**  
EXP 10/01/22

**CRYSTAL PALACE, FULHAM & CHELSEA EACH TO SCORE 2 OR MORE GOALS**

ON THESE PREMIER LEAGUE GAMES, AVAILABLE TILL 19:30\*

[Bet Here](#)

1200x624

**MEGA BOOST**  
WAS 5/1  
**50/1**  
EXP 10/01/22

**CRYSTAL PALACE, FULHAM & CHELSEA EACH TO SCORE 2 OR MORE GOALS**

ON THESE PREMIER LEAGUE GAMES, AVAILABLE TILL 19:30\*

[Bet Here](#)

1200x1723

## ONSITE

FOOTBALL

**CRYSTAL PALACE, FULHAM & CHELSEA EACH TO SCORE TWO GOALS OR MORE**

> PREMIER LEAGUE • AVAILABLE TILL 19:30\*

**MEGA BOOST**  
WAS 5/1  
**50/1**

1080x328

## PUSH

FOOTBALL

**CRYSTAL PALACE, FULHAM & CHELSEA EACH TO SCORE TWO GOALS OR MORE**

> PREMIER LEAGUE  
> AVAILBALE TILL 19:30\*

[Bet Here](#)

**MEGA BOOST**  
WAS 5/1  
**50/1**  
EXP 10/01/22

\*Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur posuere maximus viverra. Vestibulum posuere tempus ex in sollicitudin. Integer mollis nec nisi vel vulputate. Duis augue urna, iaculis in orci ut, congue lobortis elit. Integer laeima, elit eu sodales molestie, arcu turpis varius magna, a malesuada enim massa vel massa. T&C's apply - Bet responsibly begambleaware.org 18+

800x450


- CRM Team
- CRM MENU
- LiveScore
- LSB
  - NG
  - NL
  - UK / IRE
  - Boosts
  - Price
- Mega
  - MegaBoost-email
  - MegaBoost-onsite
  - MegaBoost-push





# CASINO PRMO

## EMAIL



CASINO PROMOTION

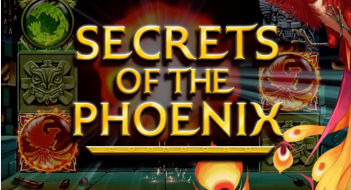
### ENJOY 20 FREE SPINS ON US!

Login and head to the game, your free spins will be waiting\*

[Login](#)

1200x1723


1200x1230



### ENJOY 20 FREE SPINS ON US!

Login and head to the game, your free spins will be waiting\*

[Login](#)



### ENJOY 20 FREE SPINS ON US!

Login and head to the game, your free spins will be waiting\*

[Login](#)

960x360

CASINO PROMOTION

### ENJOY 20 FREE SPINS ON US!

Login and head to the game, your free spins will be waiting\*


[Login](#)

## ONSITE

FREE SPIN PROMOTION

### GET 20 FREE SPINS ON SELECTED GAMES

When you wager £10 on Racing Rhino\*



2160x656

FREE SPIN PROMOTION

### GET 20 FREE SPINS ON SELECTED GAMES

When you wager £10 on Racing Rhino\*




1080x328

FREE SPIN PROMOTION

### GET 20 FREE SPINS ON SELECTED GAMES

When you wager £10 on Racing Rhino\*



960x360

1200x1393

## PUSH

FREE SPIN PROMOTION

### ENJOY 40 FREE SPINS

Login, and head to Secret of the Phoenix your free spins will be waiting\*

[Login](#)



\*Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur posuere maximus viverra. Vestibulum posuere tempus ex in sollicitudin. Integer mollis nec nisi vel vulputate. Duis augue urna, lacus in orci ut, congue lobortis elit. Integer lacinia, elit ex sodales molestie, arcu turpis varius magna, a malesuada enim massa vel massa. T&C's apply - Bet responsibly begambleaware.org 18+

800x450

- CRM Team
- CRM MENU
- LiveScore
- LSB
  - NG
  - NL
- UK / IRE
  - Boosts
- ImagePromo
  - CasinoPromo-Push-UK
  - CasinoPromo-email-UK
  - CasinoPromo-onsite-UK
  - SportPromo-onsite-UK
  - SportPromo-Push-UK
  - SportsPromo-email-UK



# SPORTS PRMO


## EMAIL

TENNIS PROMOTION

**BET £5 IN-PLAY  
GET A £5 FREE BET**


TO USE IN-PLAY ON THE WIMBLEDON CHAMPIONSHIP\*

Login



1200x1723

1200x1230



**GET A £5 FREE BET**

ON THE WIMBLEDON CHAMPIONSHIP  
WHEN YOU BET £5 IN-PLAY\*


Login

## ONSITE

TENNIS

**BET £5 IN-PLAY  
GET A £5 FREE BET**

TO USE IN-PLAY ON THE WIMBLEDON CHAMPIONSHIP\*




1080x328


TENNIS

**BET £5 IN-PLAY  
GET A £5 FREE BET**

TO USE IN-PLAY ON THE WIMBLEDON CHAMPIONSHIP\*



960x360



**GET A  
£5 IN-PLAY  
FREE BET**

ON THE WIMBLEDON CHAMPIONSHIP  
WHEN YOU BET £5 IN-PLAY\*

Login


960x360

TENNIS PROMOTION

**GET A  
£5 IN-PLAY  
FREE BET**

ON THE WIMBLEDON CHAMPIONSHIP  
WHEN YOU BET £5 IN-PLAY\*

Login



1200x1393


## PUSH

TENNIS

**BET £5  
IN-PLAY GET  
£5 FREE BET**

TO USE IN-PLAY ON THE WIMBLEDON CHAMPIONSHIP\*

Bet Here



\*Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur posuere maximus viverra. Vestibulum posuere tempus ex in sollicitudin. Integer mollis nec nisi vel vulputate. Duis augue urna, lacus in orci ut, congue lobortis elit. Integer lacinia, elit ex sodales molestie, arcu turpis varius magna, a malesuada enim massa vel massa. T&C's apply - Bet responsibly begambleaware.org 18+

800x450

- CRM Team
- CRM MENU
- LiveScore
- LSB
  - NG
  - NL
  - UK / IRE
    - Boosts
    - ImagePromo
      - CasinoPromo-Push-UK
      - CasinoPromo-email-UK
      - CasinoPromo-onsite-UK
      - SportPromo-onsite-UK
      - SportPromo-Push-UK
      - SportsPromo-email-UK



# MATCH SPECIFIC

## EMAIL

PREMIER LEAGUE FOOTBALL

**FREE £5 SPECIAL BET**

WHEN YOU BET £5 ON THIS FOOTBALL MATCH\*

[Bet Here](#)

**LIV** vs **AVL**  
LIVERPOOL vs ASTON VILLA  
TUESDAY 20:00

1200x1723

1200x1230

PREMIER LEAGUE FOOTBALL

**FREE £5 SPECIAL BET**

WHEN YOU BET £5 ON THIS FOOTBALL MATCH\*

**LIV** vs **AVL**  
LIVERPOOL vs ASTON VILLA  
TUESDAY 20:00

[Bet Here](#)

## ONSITE

PREMIER LEAGUE

**GET A FREE £5 SPECIAL BET**

WHEN YOU BET £5 ON THIS MATCH\*

**LIV** vs **AVL**  
LIVERPOOL vs ASTON VILLA  
TUESDAY 20:00

1080x328

PREMIER LEAGUE

**GET A FREE £5 SPECIAL BET**

WHEN YOU BET £5 ON THIS MATCH\*

**LIV** vs **AVL**  
LIVERPOOL vs ASTON VILLA

960x360

## PUSH

PREMIER LEAGUE

**FREE £5 SPECIAL BET**

WHEN YOU BET £5 ON THE MATCH\*

[Bet Here](#) TUESDAY 20:00

**LIV** vs **AVL**  
LIVERPOOL vs ASTON VILLA

\*Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur posuere maximus viverra. Vestibulum posuere tempus ex in sollicitudin. Integer mollis nec nisi vel vulputate. Duis augue urna, iaculis in orci ut, congue lobortis elit. Integer iaculis, elit eu sodales molestie, orcu turpis varius magna, a molestuada enim massa vel massa. T&C's apply - Bet responsibly begambleaware.org 18+

800x450

- CRM Team
- CRM MENU
- LiveScore
  - LSB
    - NG
    - NL
  - UK / IRE
    - Boosts
    - ImagePromo
  - MatchSpecific
    - MatchSpecific-Email
    - MatchSpecific-Onsite
    - MatchSpecific-Push





# INTERSTITIALS

## CONTENT

WELCOME OFFER

**BET £10 GET £20  
IN FREE BETS\***

+ £10 MORE IF A GOAL IS SCORED

SATURDAY AUG 16 • 7PM

T&Cs apply. New Customers only. Bet Responsibly.  
BeGambleAware.org. 18+

## PRICE BOOST

LiveScoreBet™

WELCOME OFFER

**BET £10 GET £20  
IN FREE BETS\***

+ £10 MORE IF A GOAL IS SCORED

**ARS vs AVL**

ARSENAL vs ASTON VILLA

SATURDAY AUG 16 • 7PM

T&Cs apply. New Customers only. Bet Responsibly.  
BeGambleAware.org. 18+

## TEAM VS TEAM

LiveScoreBet™

WELCOME OFFER

**BET £10 GET £20  
IN FREE BETS\***

+ £10 MORE IF A GOAL IS SCORED

ARSENAL vs ASTON VILLA

SATURDAY AUG 16 • 3PM

BOURNEMOUTH vs BRENTFORD

SATURDAY AUG 16 • 7PM

T&Cs apply. New Customers only. Bet Responsibly.  
BeGambleAware.org. 18+

## DOUBLE

LiveScoreBet™

PRICE BOOST

WAS 7/1

**11/1**

EXP 01/01/22

WELCOME OFFER

**LONDON SPIRIT TO  
WIN & BOTH TEAMS  
TO SCORE 169+ RUNS  
EACH TONIGHT**

+ £10 MORE IF A GOAL IS SCORED

SATURDAY AUG 16 • 7PM

T&Cs apply. New Customers only. Bet Responsibly.  
BeGambleAware.org. 18+

- CRM Team
  - LiveScore
  - LSB
    - NG
    - NL
    - UK / IRE
      - Boosts
      - ImagePromo
      - Interstitial
        - interstitial-Content
        - Interstitial-Team-vs-Team
        - interstitial-Team-vs-Team-Double

This template is 800 wide, the height is variable depending on the content being delivered. The headline font size can be changed in size to help composition. Most of the content is dynamic and can be configured to your preferred message.

Headline copy Size

Small

Medium

Large

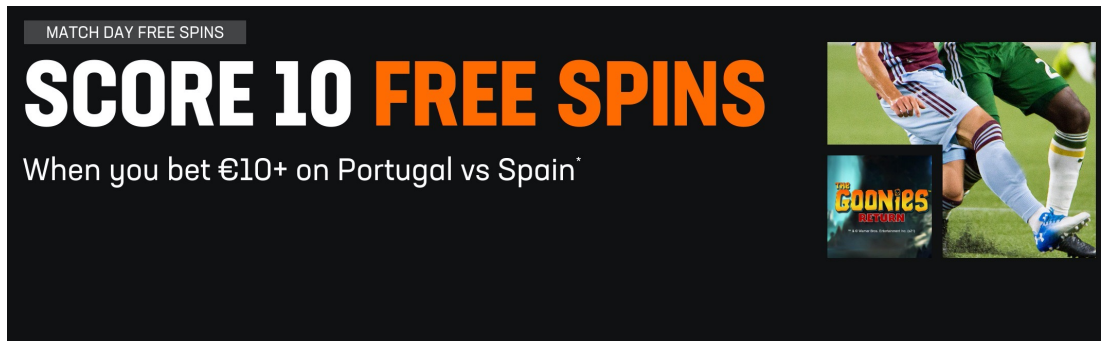


# MATCH DAY FREE SPINS

## ONSITE

- CRM Team
  - LiveScore
  - LSB
    - NG
    - NL
    - UK / IRE
      - Boosts
      - ImagePromo
      - Interstitial
      - MatchDayFreeSpins
        - Match-Day-FreeSpins

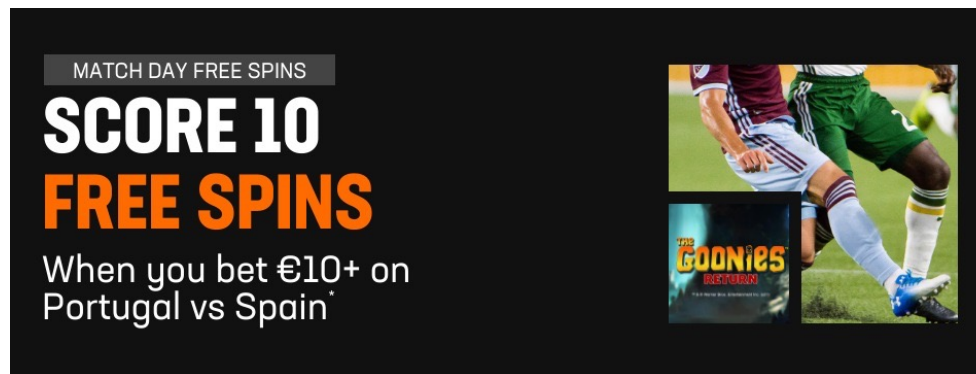
2160x656



1080x328



960x360







# MEGA BOOST

## EMAIL

**MEGA BOOST**  
WAS 5/1  
**20/1**  
EXP 10/01/22

**CRYSTAL PALACE, FULHAM & CHELSEA  
& CHELSEA EACH TO SCORE  
2 OR MORE GOALS**

ON THESE PREMIER LEAGUE GAMES,  
AVAILABLE TILL 19:30

[Bet Now](#)

1200x624

**MEGA BOOST**  
WAS 5/1  
**20/1**  
EXP 10/01/22

**CRYSTAL PALACE,  
FULHAM & CHELSEA  
EACH TO SCORE 2  
OR MORE GOALS**

ON THESE PREMIER LEAGUE  
GAMES, AVAILABLE TILL 19:30

[Bet Now](#)

1200x1723

## ONSITE

FOOTBALL

**CRYSTAL PALACE, FULHAM & CHELSEA  
EACH TO SCORE  
TWO GOALS OR MORE**

> PREMIER LEAGUE • AVAILABLE TILL 19:30

**MEGA BOOST**  
WAS 5/1  
**20/1**

1080x328

## PUSH

FOOTBALL

**CRYSTAL PALACE,  
FULHAM & CHELSEA  
EACH TO SCORE TWO  
GOALS OR MORE**

> PREMIER LEAGUE  
> AVAILBALE TILL 19:30\*

[Bet Here](#)

**MEGA BOOST**  
WAS 5/1  
**20/1**  
EXP 10/01/22

\*T&C's apply - Bet responsibly 18+

800x450

- CRM Team
- CRM MENU
- LiveScore
- LSB
- NG
- Boosts
- Mega
  - MegaBoost-email
  - MegaBoost-onsite
  - MegaBoost-push



# PRICE BOOST

## EMAIL

**PRICE BOOST**  
WAS 5/1  
**20/1**  
EXP 10/01/22

**CRYSTAL PALACE, FULHAM & CHELSEA EACH TO SCORE 2 OR MORE GOALS**

ON THESE PREMIER LEAGUE GAMES, AVAILABLE TILL 19:30\*

[Bet Now](#)

1200x624

**PRICE BOOST**  
WAS 5/1  
**20/1**  
EXP 10/01/22

**CRYSTAL PALACE, FULHAM & CHELSEA EACH TO SCORE 2 OR MORE GOALS**

ON THESE PREMIER LEAGUE GAMES, AVAILABLE TILL 19:30\*

[Bet Now](#)

1200x1723

## ONSITE

FOOTBALL

**CRYSTAL PALACE, FULHAM & CHELSEA EACH TO SCORE TWO GOALS OR MORE**

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**PRICE BOOST**  
WAS 5/1  
**20/1**

1080x328

## PUSH

FOOTBALL

**CRYSTAL PALACE, FULHAM & CHELSEA EACH TO SCORE TWO GOALS OR MORE**

> PREMIER LEAGUE  
> AVAILBALE TILL 19:30\*

[Bet Here](#)

**PRICE BOOST**  
WAS 5/1  
**20/1**  
EXP 10/01/22

\*T&C's apply - Bet responsibly 18+

800x450

- CRM Team
- CRM MENU
- LiveScore
- LSB
- NG
- Boosts
- Mega
- Price
  - PriceBoost-email
  - PriceBoost-onsite
  - PriceBoost-push

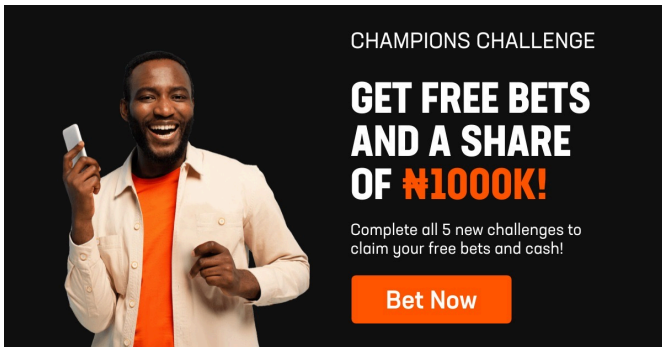
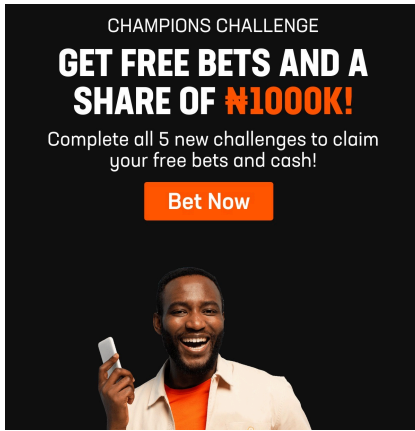
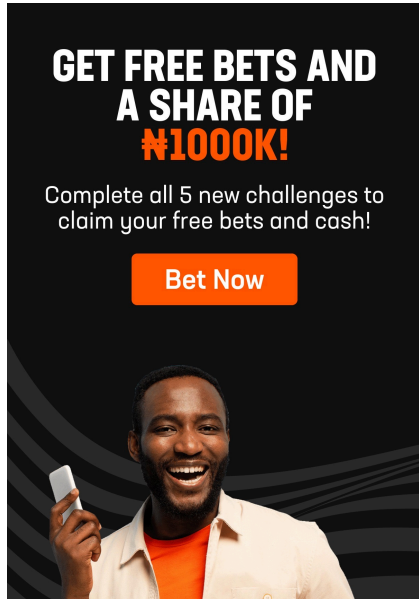


# IMAGE PRMO

## EMAIL

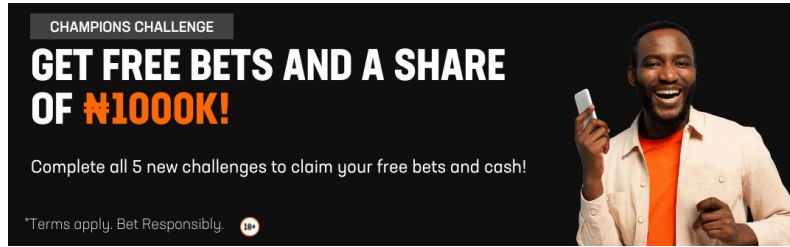
1200x1723

1200x1230

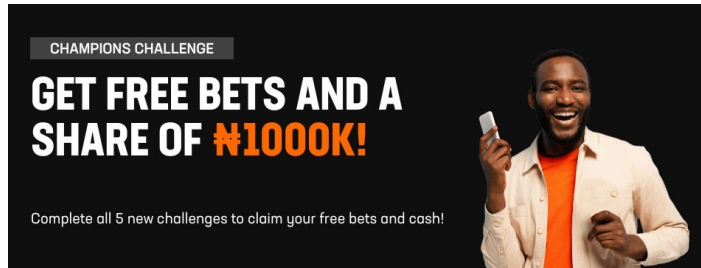


1200x624

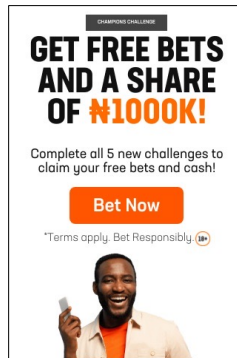
## ONSITE



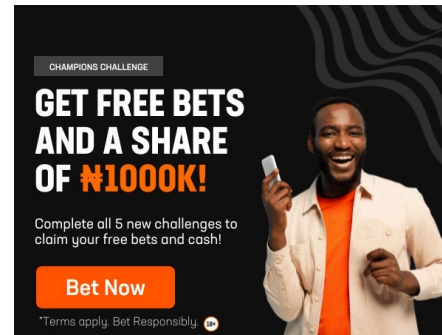
1080x328



960x360



320x480



600x450

## PUSH



800x450

- CRM Team
- CRM MENU
- LiveScore
- LSB
- NG
- Boosts
- ImagePromo
  - ImagePromo-Email-NG
  - ImagePromo-Onsite-Interstitial...
  - ImagePromo-Onsite-NG
  - ImagePromo-Push-NG
- SportPromo-onsite-NG
- SportPromo-Push-NG
- SportsPromo-email-NG





# SPORTS PRMO

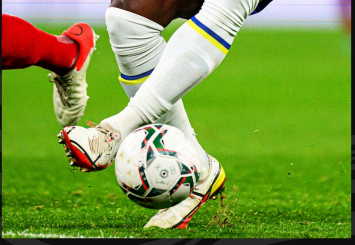
## EMAIL

PREMIERSHIP LEAGUE

**GET A SHARE OF ₦1000K!**


Complete all 5 new challenges to claim your free bets and cash!

[Bet Now](#)



1200x1723


1200x1230



**GET A SHARE OF ₦1000K!**

Complete all 5 new challenges to claim your free bets and cash!

[Bet Now](#)



**GET A SHARE OF ₦1000K!**

Complete all 5 new challenges to claim your free bets and cash!

[Bet Now](#)

960x360

PREMIERSHIP LEAGUE

**GET A SHARE OF ₦1000K!**

Complete all 5 new challenges to claim your free bets and cash!

[Bet Now](#)


1200x1393

## ONSITE

FOOTBALL

**GET FREE BETS AND A SHARE OF ₦1000K!**

Complete all 5 new challenges to claim your free bets and cash!




1080x328

FOOTBALL

**GET FREE BETS AND A SHARE OF ₦1000K!**

Complete all 5 new challenges to claim your free bets and cash!



960x360

## PUSH


FOOTBALL

**GET FREE BETS AND A SHARE OF ₦1000K!**

Complete all 5 new challenges to claim your free bets and cash!

[Bet Here](#)

\*T&C's apply - Bet responsibly 18+



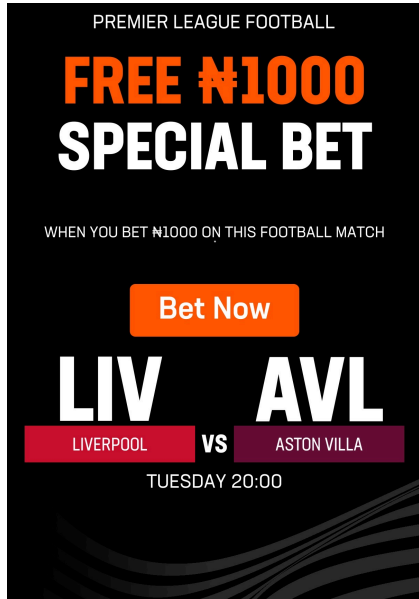
800x450

- CRM Team
- CRM MENU
- LiveScore
- LSB
- NG
  - Boosts
  - ImagePromo
    - ImagePromo-Email-NG
    - ImagePromo-Onsite-Interstitial-...
    - ImagePromo-Onsite-NG
    - ImagePromo-Push-NG
    - SportPromo-onsite-NG
    - SportPromo-Push-NG
    - SportsPromo-email-NG



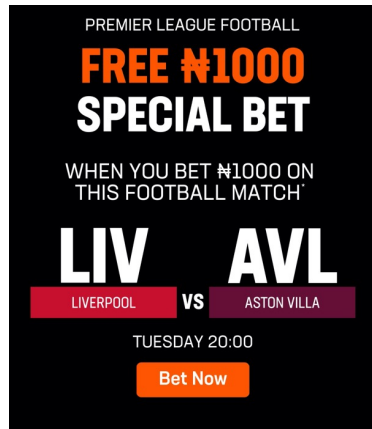
# MATCH SPECIFIC

## EMAIL

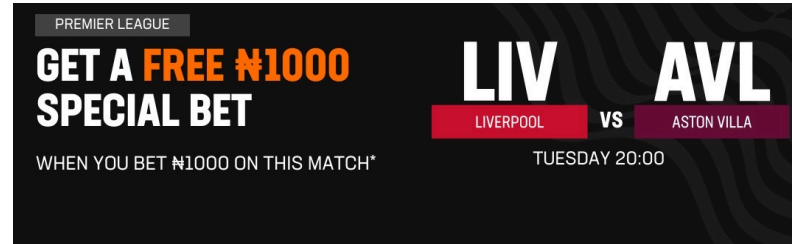


1200x1723

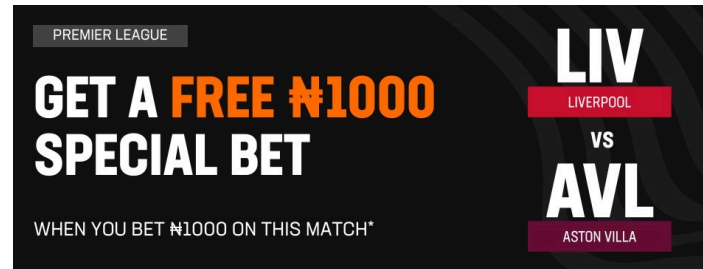
1200x1230



## ONSITE

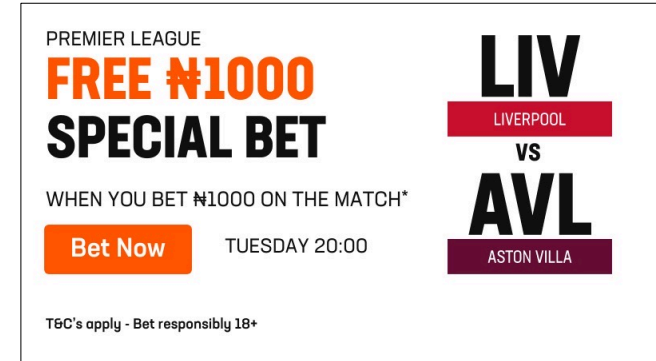


1080x328



960x360

## PUSH



800x450

- CRM Team
- CRM MENU
- LiveScore
- LSB
- NG
  - Boosts
  - ImagePromo
- MatchSpecific
  - MatchSpecific-Email
  - MatchSpecific-Onsite
  - MatchSpecific-Push







# ODDS BOOST

## EMAIL

**ODDS BOOST**  
WAS 5/1  
**20/1**  
EXP 10/01/22

**CRYSTAL PALACE, FULHAM & CHELSEA EACH TO SCORE 2 OR MORE GOALS**

ON THESE PREMIER LEAGUE GAMES, AVAILABLE TILL 19:30

[Bet Here](#)

1200x624

**ODDS BOOST**  
WAS 5/1  
**20/1**  
EXP 10/01/22

**CRYSTAL PALACE, FULHAM & CHELSEA EACH TO SCORE 2 OR MORE GOALS**

ON THESE PREMIER LEAGUE GAMES, AVAILABLE TILL 19:30

[Bet Here](#)

1200x1723

## ONSITE

FOOTBALL

**CRYSTAL PALACE, FULHAM & CHELSEA EACH TO SCORE TWO GOALS OR MORE**

> PREMIER LEAGUE • AVAILABLE TILL 19:30

**ODDS BOOST**  
WAS 5/1  
**20/1**

1080x328

## PUSH

FOOTBALL

**CRYSTAL PALACE, FULHAM & CHELSEA EACH TO SCORE TWO GOALS OR MORE**

> PREMIER LEAGUE  
> AVAILBALE TILL 19:30

[Bet Here](#)

**ODDS BOOST**  
WAS 5/1  
**20/1**  
EXP 10/01/22

\*Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur posuere maximus viverra. Vestibulum posuere tempus ex in sollicitudin. Integer mollis nec nisi vel vulputate. Duis augue urna, iaculis in orci ut, congue lobortis elit. Integer laeima, elit eu sodales molestie, arcu turpis varius magna, a malesuada enim massa vel massa. T&C's apply - Bet responsibly begambleaware.org 18+

800x450

- CRM Team
- CRM MENU
- LiveScore
- LSB
  - NG
  - NL
  - Boosts
- Odds
  - OddsBoost-email
  - OddsBoost-onsite
  - OddsBoost-push



# SUPER BOOST

## EMAIL

**SUPER BOOST**  
WAS 5/1  
**50/1**  
EXP 10/01/22

**CRYSTAL PALACE, FULHAM & CHELSEA EACH TO SCORE 2 OR MORE GOALS**

ON THESE PREMIER LEAGUE GAMES, AVAILABLE TILL 19:30

[Bet Here](#)

1200x624

**SUPER BOOST**  
WAS 5/1  
**50/1**  
EXP 10/01/22

**CRYSTAL PALACE, FULHAM & CHELSEA EACH TO SCORE 2 OR MORE GOALS**

ON THESE PREMIER LEAGUE GAMES, AVAILABLE TILL 19:30

[Bet Here](#)

1200x1723

## ONSITE

FOOTBALL

**CRYSTAL PALACE, FULHAM & CHELSEA EACH TO SCORE TWO GOALS OR MORE**

> PREMIER LEAGUE • AVAILABLE TILL 19:30

**SUPER BOOST**  
WAS 5/1  
**50/1**

1080x328

## PUSH

FOOTBALL

**CRYSTAL PALACE, FULHAM & CHELSEA EACH TO SCORE TWO GOALS OR MORE**

> PREMIER LEAGUE  
> AVAILBALE TILL 19:30

[Bet Here](#)

**SUPER BOOST**  
WAS 5/1  
**50/1**  
EXP 10/01/22

\*Lorem ipsum dolor sit amet, consectetur adipiscing elit. Curabitur posuere maximus viverra. Vestibulum posuere tempus ex in sollicitudin. Integer mollis nec nisi vel vulputate. Duis augue urna, iaculis in orci ut, congue lobortis elit. Integer laeima, elit eu sodales molestie, arcu turpis varius magna, a malesuada enim massa vel massa. T&C's apply - Bet responsibly begambleaware.org 18+

800x450

- CRM Team
  - CRM MENU
    - LiveScore
      - LSB
        - NG
        - NL
          - Boosts
          - Odds
        - Super
          - SuperBoost-email
          - SuperBoost-onsite
          - SuperBoost-push




# CASINO PRMO

## EMAIL

1200x1723

1200x1230




**SECRET'S OF THE PHOENIX**

DAILY FREE GAME

**ENJOY 20 FREE SPINS ON US!**

Login and head to the game, your free spins will be waiting

[Inloggen](#)




**SECRET'S OF THE PHOENIX**

**ENJOY 20 FREE SPINS ON US!**

Login and head to the game, your free spins will be waiting

[Inloggen](#)



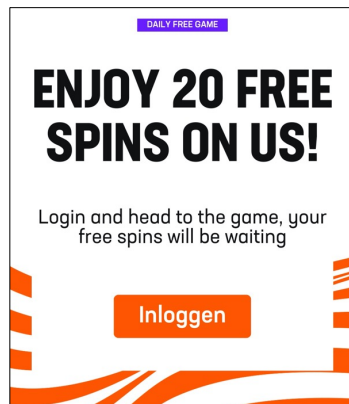
**SECRET'S OF THE PHOENIX**

**ENJOY 20 FREE SPINS ON US!**

Login and head to the game, your free spins will be waiting

[Inloggen](#)

960x360



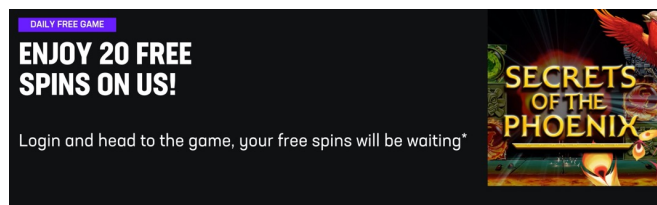
**SECRET'S OF THE PHOENIX**

**ENJOY 20 FREE SPINS ON US!**

Login and head to the game, your free spins will be waiting

[Inloggen](#)

## ONSITE

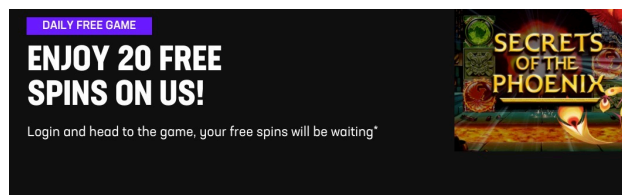


DAILY FREE GAME

**ENJOY 20 FREE SPINS ON US!**

Login and head to the game, your free spins will be waiting\*

2160x656

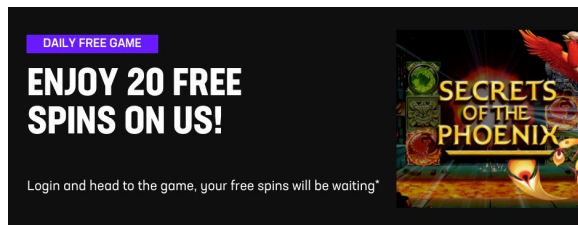


DAILY FREE GAME

**ENJOY 20 FREE SPINS ON US!**

Login and head to the game, your free spins will be waiting\*

1080x328



DAILY FREE GAME

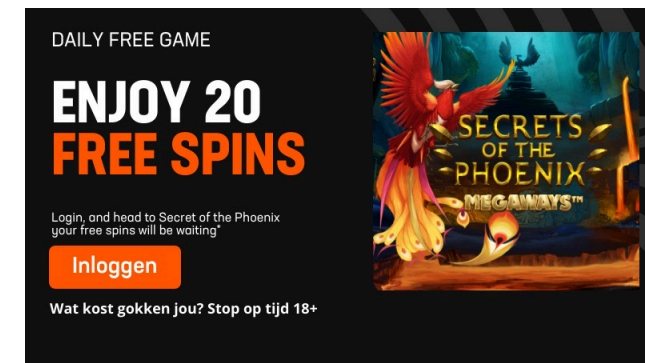
**ENJOY 20 FREE SPINS ON US!**

Login and head to the game, your free spins will be waiting\*

960x360

1200x1393

## PUSH



DAILY FREE GAME

**ENJOY 20 FREE SPINS**

Login, and head to Secret of the Phoenix your free spins will be waiting\*

[Inloggen](#)

Wat kost gokken jou? Stop op tijd 18+

800x450

- CRM Team
- CRM MENU
- LiveScore
- LSB
  - NG
  - NL
  - Boosts
    - Odds
    - Super
- ImagePromo
  - CaisnoPromo-Push-NL
  - CasinoPromo-email-NL
  - CasinoPromo-onsite-NL
  - SportPromo-onsite-NL
  - SportPromo-Push-NL
  - SportsPromo-email-NL



# SPORTS PRMO


## EMAIL

PREMIERSHIP LEAGUE

**RECEIVE A FREE €5  
IN-PLAY BET**


THIS WIMBLEDON CHAMPIONSHIP  
WHEN YOU PLACE A €5 IN-PLAY BET\*

Inloggen



1200x1723

1200x1230



**RECEIVE A FREE €5 IN-PLAY BET**

THIS WIMBLEDON CHAMPIONSHIP  
WHEN YOU PLACE A BET €5 IN-PLAY\*

Inloggen



**RECEIVE A  
FREE €5  
IN-PLAY BET**

THIS WIMBLEDON CHAMPIONSHIP  
WHEN YOU PLACE A €5 IN-PLAY BET\*

Inloggen

960x360

PREMIERSHIP LEAGUE

**RECEIVE A  
FREE €5  
IN-PLAY BET**

THIS WIMBLEDON CHAMPIONSHIP  
WHEN YOU PLACE A €5 IN-PLAY BET\*

Inloggen


1200x1393

## ONSITE

TENNIS

**BET €5 IN-PLAY  
GET A €5 FREE BET**

TO USE IN-PLAY ON THE WIMBLEDON CHAMPIONSHIP\*




1080x328

TENNIS

**BET €5 IN-PLAY  
GET A €5 FREE BET**

TO USE IN-PLAY ON THE WIMBLEDON CHAMPIONSHIP\*



960x360

## PUSH


TENNIS

**BET €5  
IN-PLAY GET  
€5 FREE BET**

TO USE IN-PLAY ON THE WIMBLEDON  
CHAMPIONSHIP\*

Inloggen

Wat kost gokken jou? Stop op tijd 18+



800x450

- CRM Team
- CRM MENU
- LiveScore
- LSB
  - NG
  - NL
    - Boosts
    - Odds
    - Super
- ImagePromo
  - CaisnoPromo-Push-NL
  - CasinoPromo-email-NL
  - CasinoPromo-onsite-NL
  - SportPromo-onsite-NL
  - SportPromo-Push-NL
  - SportsPromo-email-NL





# MATCH SPECIFIC

## EMAIL

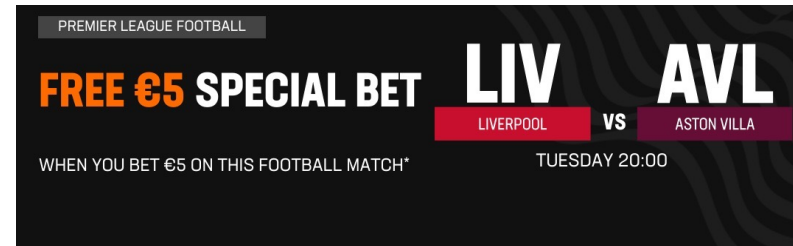


1200x1723

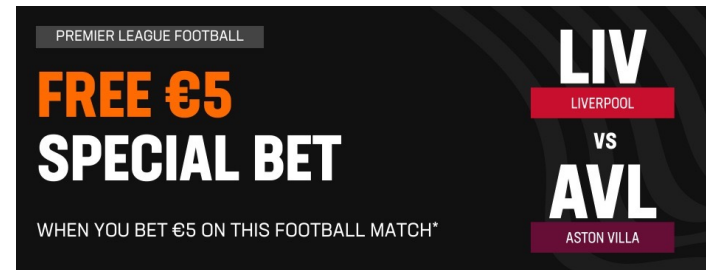
1200x1230



## ONSITE



1080x328

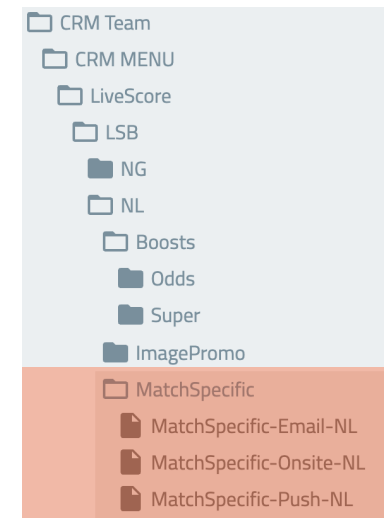


960x360

## PUSH



800x450





# LIVESTREAM

## EMAIL

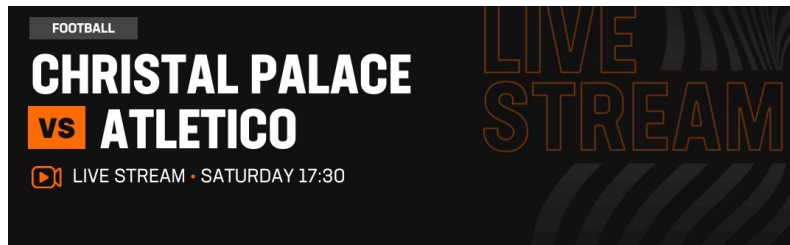


1200x1171



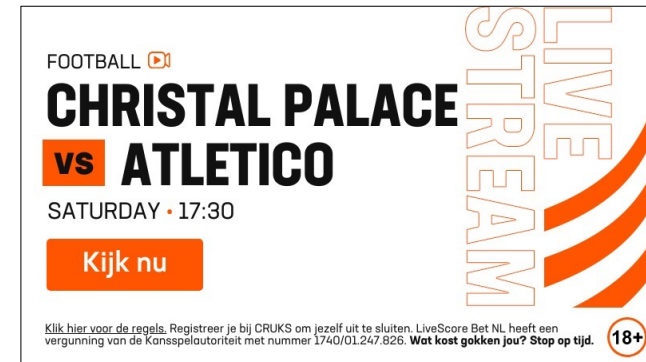
1200x548

## ONSITE



1080x328

## PUSH



800x450

- CRM Team
  - LiveScore
  - LSB
    - NG
    - NL
      - Boosts
      - ImagePromo
      - LiveStream
        - LiveStream







# CASINO PROMO

Optional tag you can turn on



## EMAIL

**FREE SPINS**

### 10,000 SPIN TOURNAMENT

CLIMB THE LEADERBOARD AND WIN ONE OF 200 PRIZES\*

**MORE INFO** 2-4 SEPTEMBER



\*Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum at arcu id erat suscipit maximus. Nulla eu dolor eget purus convallis congue. Duis nisi velit, mollis facilisis maximus et, pellentesque nec diam. Maecenas bibendum volutpat lorem pulvinar blandit. Donec et sollicitudin dui. Suspendisse. See below for full Rules.

Bet Responsibly. BeGambleAware.org. 18+

1200x675

**FREE SPINS**

### 10,000 SPIN TOURNAMENT

CLIMB THE LEADERBOARD AND WIN ONE OF 200 PRIZES\*

**MORE INFO** 2-4 SEPTEMBER



\*Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum at arcu id erat suscipit maximus. Nulla eu dolor eget purus convallis congue. Duis nisi velit, mollis facilisis maximus et, pellentesque nec diam. Maecenas bibendum volutpat lorem pulvinar blandit. Donec et sollicitudin dui. Suspendisse. See below for full Rules.

Bet Responsibly. BeGambleAware.org. 18+

1200x660

## ONSITE

**FREE SPINS**

### 10,000 SPIN TOURNAMENT

CLIMB THE LEADERBOARD AND WIN ONE OF 200 PRIZES\*  
2-4 SEPTEMBER



1920x600

**FREE SPINS**

### 10,000 SPIN TOURNAMENT

CLIMB THE LEADERBOARD AND WIN ONE OF 200 PRIZES\*  
2-4 SEPTEMBER



1089x328

**FREE SPINS**

### 10,000 SPIN TOURNAMENT

CLIMB THE LEADERBOARD AND WIN ONE OF 200 PRIZES\*

**MORE INFO** 2-4 SEPTEMBER



\*Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum at arcu id erat suscipit maximus. Nulla eu dolor eget purus convallis congue. Duis nisi velit, mollis facilisis maximus et, pellentesque nec diam. Maecenas bibendum volutpat lorem pulvinar blandit. Donec et sollicitudin dui. Suspendisse. See below for full Rules.

Bet Responsibly. BeGambleAware.org. 18+

1176x588

**FREE SPINS**

### 10,000 SPIN TOURNAMENT

CLIMB THE LEADERBOARD AND WIN ONE OF 200 PRIZES\*

**MORE INFO** 2-4 SEPTEMBER



960x504

## PUSH

**FREE SPINS**

### 10,000 SPIN TOURNAMENT

CLIMB THE LEADERBOARD AND WIN ONE OF 200 PRIZES\*

**MORE INFO** 2-4 SEPTEMBER



\*Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum at arcu id erat suscipit maximus. Nulla eu dolor eget purus convallis congue. Duis nisi velit, mollis facilisis maximus et, pellentesque nec diam. Maecenas bibendum volutpat lorem pulvinar blandit. Donec et sollicitudin dui. Suspendisse. See below for full Rules. Bet Responsibly. BeGambleAware.org.

18+

800x450

- CRM Team
- CRM MENU
- LiveScore
- VirginBet
- Casino-all-promo
  - Virgin-Casino-email
  - Virgin-Casino-onsite
  - Virgin-Casino-push



# SPORTS PROMO

Optional tags you can turn on

- EARLY ACCESS
- PRICE BOOST
- LIVE STREAMING

## EMAIL

US OPEN

**GET A FREE  
£5 IN-PLAY BET**

WHEN YOU BET £10  
ON THE US OPEN\*

**BET HERE** WEEK 1 | AUGUST 29 -  
SEP 4

\*Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum at arcu id erat suscipit maximus. Nulla eu dolor eget purus convallis congue. Duis nisi velit, mollis facilisis maximus et, pellentesque nec diam. Maecenas bibendum volutpat lorem pulvinar blandit. Donec et sollicitudin dui. Suspendisse. See below for full Rules.

Bet Responsibly. BeGambleAware.org.

1200x675

US OPEN

**GET A FREE  
£5 IN-PLAY BET**

WHEN YOU BET £10  
ON THE US OPEN\*

**BET HERE** WEEK 1 | AUGUST  
29 - SEP 4

\*Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum at arcu id erat suscipit maximus. Nulla eu dolor eget purus convallis congue. Duis nisi velit, mollis facilisis maximus et, pellentesque nec diam. Maecenas bibendum volutpat lorem pulvinar blandit. Donec et sollicitudin dui. Suspendisse. See below for full Rules.

Bet Responsibly. BeGambleAware.org.

1200x660

## ONSITE

US OPEN

**GET A FREE  
£5 IN-PLAY BET**

WHEN YOU BET £10 ON THE US OPEN\*  
WEEK 1  
AUGUST 29 - SEP 4

1089x328

US OPEN

**GET A FREE  
£5 IN-PLAY BET**

WHEN YOU BET £10 ON THE US OPEN\*  
WEEK 1  
AUGUST 29 - SEP 4

**BET HERE** WEEK 1  
AUGUST 29 - SEP 4

\*Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum at arcu id erat suscipit maximus. Nulla eu dolor eget purus convallis congue. Duis nisi velit, mollis facilisis maximus et, pellentesque nec diam. Maecenas bibendum volutpat lorem pulvinar blandit. Donec et sollicitudin dui. Suspendisse. See below for full Rules.

Bet Responsibly. BeGambleAware.org.

1176x588

US OPEN

**GET A FREE  
£5 IN-PLAY BET**

WHEN YOU BET £10 ON THE US OPEN\*  
WEEK 1  
AUGUST 29 - SEP 4

960x504

## PUSH

US OPEN

**GET A FREE  
£5 IN-PLAY BET**

WHEN YOU BET £10  
ON THE US OPEN\*

**BET HERE** WEEK 1 | AUGUST  
29 - SEP 4

\*Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum at arcu id erat suscipit maximus. Nulla eu dolor eget purus convallis congue. Duis nisi velit, mollis facilisis maximus et, pellentesque nec diam. Maecenas bibendum volutpat lorem pulvinar blandit. Donec et sollicitudin dui. Suspendisse. See below for full Rules. Bet Responsibly. BeGambleAware.org.

**18+**

800x450

- CRM Team
- CRM MENU
- LiveScore
- VirginBet
- Casino-all-promo
- Onsite-promo
- Sports-all-promo
  - Virgin-Sports-email
  - Virgin-Sports-onsite
  - Virgin-Sports-push





# ONSITE CONTENT SURGE

## ONSITE

**BET £10  
GET A £5 FREE BET**

ON VIRGIN BET MATCH | PLAYER SPECIALS\*  
MAN UTD vs ARSENAL | SEP 4 | 16:00

**BET HERE**



**BET £10  
GET A £5 FREE BET**

ON VIRGIN BET MATCH | PLAYER SPECIALS\*  
MAN UTD vs ARSENAL | SEP 4 | 16:00

**BET HERE**



1080x328

## PUSH

**BET £10 GET A £5  
FREE BET**

**BET HERE**



New customers only. £10 Min deposit and bet, placed and settled at 1/1 (1.5) min odds within 14 days of sign up. Awarded as 2x non-withdrawable £10 free bet tokens. Must accept on My Bets page. Valid for 14 Days. Sportsbook only. Bet Responsibly. BeGambleAware.org.

18+

**BET £10 GET A £5  
FREE BET**

**BET HERE**



New customers only. £10 Min deposit and bet, placed and settled at 1/1 (1.5) min odds within 14 days of sign up. Awarded as 2x non-withdrawable £10 free bet tokens. Must accept on My Bets page. Valid for 14 Days. Sportsbook only. Bet Responsibly. BeGambleAware.org.

18+

800x450

- CRM Admin Team
- CRM MENU TESTING
  - LiveScore
  - VirginBet
    - Casino-all-promo
    - Onsite-promo
    - Virgin-content-onsite-only
    - Virgin-oddSurge-onsite-only



# ONSITE ODDS SURGE

## ONSITE

**ODDS SURGE** ⚡

**ARSENAL TO WIN AND SCORE FIRST**

PREMIER LEAGUE | WEDNESDAY 25TH 15:00PM | BT SPORT

WAS 11/4

**25/3**

**ODDS SURGE** ⚡

**ARSENAL TO WIN AND SCORE FIRST**

PREMIER LEAGUE | WEDNESDAY 25TH 15:00PM | BT SPORT

WAS 11/4

**25/3**

1080x328

## PUSH

**ODDS SURGE** ⚡

**ARSENAL TO WIN AND SCORE FIRST**

MAN UNITED vs ARSENAL  
SUN APRIL 7 | 14:30

WAS 11/4

**25/3**

**BET HERE**

New customers only. £10 Min deposit and bet, placed and settled at 1/1 (1.5) min odds within 14 days of sign up. Awarded as 2x non-withdrawable £10 free bet tokens. Must accept on My Bets page. Valid for 14 Days. Sportsbook only. Bet Responsibly. BeGambleAware.org.

**18+**

**ODDS SURGE** ⚡

**ARSENAL TO WIN AND SCORE FIRST**

MAN UNITED vs ARSENAL  
SUN APRIL 7 | 14:30

WAS 11/4

**25/3**

**BET HERE**

New customers only. £10 Min deposit and bet, placed and settled at 1/1 (1.5) min odds within 14 days of sign up. Awarded as 2x non-withdrawable £10 free bet tokens. Must accept on My Bets page. Valid for 14 Days. Sportsbook only. Bet Responsibly. BeGambleAware.org.

**18+**

800x450

- CRM Team
  - CRM MENU
    - LiveScore
    - VirginBet
      - Casino-all-promo
      - Onsite-promo
        - Virgin-content-onsite-only
        - Virgin-oddSurge-onsite-only



# INTERSTITIALS

## CONTENT

**WELCOME OFFER**

**BET £10 GET £20  
IN FREE BETS\***

UP TO £10 IF YOUR FIRST BET LOSES

7PM SAT JUN 28

T&Cs apply. New Customers only. Bet Responsibly.  
BeGambleAware.org. 18+

- CRM Team
- LiveScore
- LSB
- VirginBet
- Casino-all-promo
- Interstitial
  - interstitial-Content
  - interstitial-Team-vs-Team

## TEAM VS TEAM

**WELCOME OFFER**

**BET £10 GET £20  
IN FREE BETS\***

UP TO £10 IF YOUR FIRST BET LOSES

**LIVERPOOL  
vs CHELSEA**

7PM SAT JUN 28

T&Cs apply. New Customers only. Bet Responsibly.  
BeGambleAware.org. 18+

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Headline copy Size
Small
Medium
Large

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